



Dear <First Name>,

For over 25 years the Pacific Northwest Historics has been *racing for Children's*. Since 1990 over **\$9.7** million has been raised to support uncompensated care at Seattle Children's Hospital. Last year alone Seattle Children's provided over **\$112** million in medical care to Northwest children whose families were unable to afford the cost of their child's care.

While I have raced with SOVREN for four years, not until recently have my family and I truly realized the true importance of Seattle Children's Hospital. In 2014 my son, who also loves the races, was diagnosed with grade 3 brain cancer. Since then we have spent a lot of time at Seattle Children's and now truly understand our great fortune to have such an amazing resource available to care for children regardless of a family's financial circumstance. I am happy to report that so far, my son is doing very well. In fact, last summer my son was able to wave the green flag at the Historics as my race group passed under. It was great to be back at the track with our racing community!

On behalf of the SOVREN Guild of Seattle Children's Hospital, I respectfully invite you to join the Children's Checkered Flag Club with a contribution of \$1,000. Since 1999 the Children's Checkered Flag Club has donated more than \$700,000 to Children's uncompensated care and is a large part of ensuring the success of the Pacific Northwest Historics. This year, thanks to **a generous donor**, each donation to the Children's Checkered Flag Club will receive matching funds making each donation greater. A \$1,000 donation will receive a \$500 match, a \$2,000 donation will receive a \$1,000 match, and so on. I whole heartedly encourage you to join us so we can **maximize** this generous matching opportunity **and** raise even more for uncompensated care.

The Children's Checkered Flag Club is an excellent approach to "sponsorship," and it will connect you to both the Pacific Northwest Historics and Seattle Children's. As a big kid who still plays with cars it is an absolute honor to know that while I am enjoying my hobby with my son, we are also supporting a truly remarkable and well-deserving organization like Seattle Children's.

Thank you for your consideration. To make your gift please complete the enclosed confirmation form, and return it with your donation to the SOVREN Guild, Attn: Kimberly Cross, PO Box 9851, Covington, WA 98042 by June 2.

For the children,

Jake Tesch and family
SOVREN Guild/SOVREN

Benefiting



509-868-7377



Benefiting

