

# 36th ANNUAL PACIFIC NORTHWEST HISTORICS PROGRAM

2024 - Benefits Seattle Children's Hospital

## PROGRAM SPONSORSHIP INSERTION ORDER & MATERIALS SPECIFICATIONS

### RATES:

<u>Size</u>	<u>Price</u>	<u>You may receive* up to</u>
Full page color	\$800	8 three-day event race tickets (\$200 value)
1/2 page color	\$400	4 three-day event race tickets (\$100 value)
1/4 page color	\$200	2 three-day event race tickets (\$50 value)
1/8 page color	\$100	2 three-day event race tickets (\$50.00 value)

### SIZE Requirements:

Full page bleed	8.50" x 11.0" vertical (trim size)
Full page	7.75" X 10.5" vertical
1/2 page	5" x 7.75" horizontal
1/4 page	3.75" x 5" vertical
1/8 page	2.25" X 3.75" horizontal

### ART Specifications:

- ❖ Art production costs are the responsibility of the client.
- ❖ New, updated artwork must be submitted as we cannot re-use artwork from previous programs.
- ❖ We cannot create, edit or design artwork for you.
- ❖ Artwork must be turned in by the deadline or it will not be accepted.
- ❖ Proofs must be included with your artwork

### ELECTRONIC Media:

- ❖ The following artwork formats are acceptable: In-Design, Photoshop, Canvas, Paint, others upon request.
- ❖ For text articles you can use: In-Design, CS4,5,6 or MS Word.
- ❖ Graphic attachments (ie: logos or photos) should be: TIF, PDF, JPEG files at 300dpi.
- ❖ Vector Graphic art is best.
- ❖ Disks (DVD- CD) should be PC formatted and PC readable also.
- ❖ Files should be PC format, no Macintosh files or binhex files.
- ❖ Fonts necessary for the artwork must be included with the artwork.
- ❖ We no longer can accept films, negatives or other hard copy media, proofs are required.

**Space Reservation and Payment Deadline.....June 1, 2024**

**Any questions please call 206-878-2152/206-227-9486, Debbie Haley**

**Please return order form and payment ONLY to: PNWH Programs Sponsorship, 22656 24<sup>th</sup> Ave So., Des Moines, Wa 98198 or email: [deborahhaley@msn.com](mailto:deborahhaley@msn.com)**

**Please make check payable to PNWH Vintage Racing Charities. - Art will not go into program without having received payment.**

**Art Work Deadline..... June 1, 2024**

**Please send artwork ONLY to:**

**Doug Kirk, 14610 SE 198<sup>th</sup>, Renton, WA 98058-9405 or e-mail: [devi.nespeed17@gmail.com](mailto:devi.nespeed17@gmail.com)**

For production questions, contact Doug at 253-631-4886.

**Thank you for your contribution\*!**

**\*Please note: each ticket received will reduce the tax-deductible amount of your sponsorship by \$25.**

**PNWH Vintage Racing Charities**

.....cut on line

**The following agreement serves as your contract: Please make a copy for your records.**

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Client's signature \_\_\_\_\_ Date \_\_\_\_\_

Art size: \_\_\_\_\_ Amount enclosed: \_\_\_\_\_

Desired number of race tickets\*: \_\_\_\_\_